

URUS



YOUR NEW **LAMBORGHINI**

URUS



The new Lamborghini Urus is the world's first Super Sport Utility Vehicle as well as the first 5-seater super sports car, embodying the essence of the Lamborghini DNA, designed to express its enormous potential on any road, anywhere in the world. On track, sand, gravel or snow, the Urus stands out due to its V8 twin scroll bi-turbo engine with 650 HP and with no compromise in terms of handling, performance and luxury thanks to a unique technical package and limitless customization possibilities.



YOUR CONFIGURATION CODE: **AC1DKK**

URUS



With the new Lamborghini Urus we've raised every mechanical component to the level of a super sports car. We've gone beyond the limits of engineering to create a unique driving experience. Because the engine is the heart of every Lamborghini. And now it is beating in the Urus too. It combines absolute comfort and easy driving with the thrill of a 650 HP engine, accelerating from 0-100 km/h in just 3.6 seconds. Its unparalleled technological equipment and level of safety is coupled with the most amazing driving dynamics both on- and off-road. With our competences derived from the Aventador S and its four masterpieces as well as the driving dynamics expertise of the Huracán Performante (ANIMA, P-Zero Corsa tires, Lamborghini Piattaforma Inerziale and Carbon Ceramic Brakes) we developed a car with a true Lamborghini DNA. Lastly, 3 absolutely unprecedented elements have been added: adaptive air suspension, active roll stabilization system, and torque vectoring. All these systems together make the Urus a vehicle that has been worked up to its perfection. A challenge has been faced to create an absolutely unprecedented car, combining the features of an SUV with those of a supercar, without accepting even the slightest compromise in terms of quality and performance. A visionary concept that now makes the Urus the benchmark for a new category in the automotive industry: the Super Sport Utility Vehicle is no longer impossible #SINCEWEMADEITPOSSIBLE.

Urus: The world's first Super Sport Utility Vehicle

BIANCO MONOCERUS

Your Front View



Paint



Solid
Bianco Monocerus

Details



Carbon Fiber Packages
Lower Exterior Carbon Fiber
Package



Carbon Fiber Packages
Upper Exterior Carbon Fiber
Package



Exhaust Pipes Treatment
Black Matt Exhaust Tailpipes



BIANCO MONOCERUS

Your Rear View



Paint



Solid
Bianco Monocerus

Details



Carbon Fiber Packages
Lower Exterior Carbon Fiber
Package



Carbon Fiber Packages
Upper Exterior Carbon Fiber
Package



Exhaust Pipes Treatment
Black Matt Exhaust Tailpipes



TAIGETE 23"

Your Rims

The Taigete 23" rims with their luxurious double-shaped five-spoke design are a unique and uncomparable choice making your Urus a real Super Sport Utility Vehicle.

Rims



Taigete 23"
Taigete 23" Shiny Black

Brake & Calipers



Brake & Calipers
Yellow Caliper



PANORAMIC ROOF

Your Top View

The panoramic sunroof provides you a bright and pleasant ambience at the interior of your vehicle while at the same time enabling an individual ventilation or protection against the sun.



Top View



Top View
Panoramic Roof



Top View
Black Roof Rails



Top View
Privacy Glass Acoustic And Heat Insulated

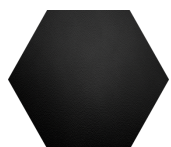


SPORTIVO LEATHER

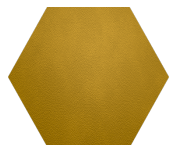
Your Interior

The intense contrast color of your interior trim selection mirrors the sportiness of your new Urus itself.

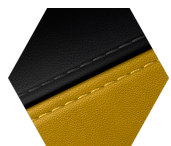
Color & Trim



Main Color
Nero Ade



Secondary Color
Giallo Taurus



Stitching
Tone On Tone

Special Trim



Q-citura
Q-citura With Leather

Leather Package



Leather Package
Lower Leather Package





Leather Package
Upper Leather Package



SPORTIVO LEATHER

Your Interior

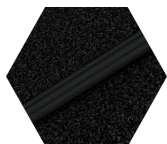


Floormats



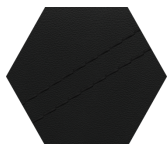
Floormats

Floor Mats With Leather Piping And Double Stitching



Carpet & Piping Color

Basic Color Carpeting And Floor Mats



Stitching

Match To Basic Color



DASHBOARD

Your Driving Cockpit

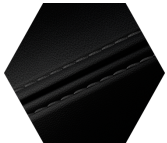


Steering Wheel



Steering Wheel

Perforated Leather Steering Wheel



Steering Wheel Stitching

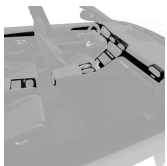
Match To Basic Color

Details



Carbon Fiber

Kick Plate In Carbon Fiber



Carbon Fiber

Big Interior Carbon Package

Equipment



Equipment

Advanced 3d "bang & Olufsen Sound System"





Equipment
Ambient Light Package



Equipment
Off-road Modes



FULLY ELECTRIC FRONT SEATS INCL. VENTILATION AND MASSAGE



Your Seats

Your full-electric comfort seat is electrically adjustable in 18 ways offering also lumbar support and a seat heating. Additional luxury is provided through the ventilation and massage function for the driver and front passenger.

Seats & Belts



Seats

Fully Electric Front Seats Incl. Ventilation And Massage



Seats

Embroidered Lamborghini Shield On Headrest



Belts

Nero Ade



5-SEAT CONFIGURATION

Your Rear Seats



Seats & Belts



Rear Seats
5-seat Configuration



Rear
Rear Seat Entertainment



EQUIPMENTS & OPTIONS



DAB Tuner

Rear Seats Heated

Auxiliary Heating

Vehicle Tracking System

Cargo Management System

Soft Close

Top View Camera

85 l Fuel Tank

Transparent Protective Film

Lamborghini Scent Player

Door Lights Lamborghini Logo

Door Lights Lamborghini Lettering

All-Weather Mats Kit

Cargo Liner

Comfort Package

Akrapovic Racing Exhaust

Car Care Kit



COMPLETE LIST

YOUR CONFIGURATION CODE: **AC1DKK**



Component
Painted bought hang-on
Black Matt Exhaust Tailpipes
Floor Mats with Leather Piping and Double Stitching
Off-Road Modes
PERFORATED LEATHER STEERING WHEEL
Panoramic Roof
Rear bench in leather (leather pack)
Black Roof Rails
Rear Seats Heated
Privacy Glass Acoustic and Heat Insulated
Taigete 23" Shiny Black
Upper Leather Package
Vehicle Tracking System
Kick Plate in Carbon Fiber
Advanced 3D "Bang & Olufsen Sound System"
Auxiliary Heating
Rear Seat Entertainment

Component
Series car
Giallo Taurus
Soft Close
Tires 285/35 R23 ???? in front tires 285/35 R23 ???? in rear
Q-Citura with Leather
Embroidered Lamborghini Shield on Headrest
Upper Exterior Carbon Fiber Package
Yellow Caliper
Cargo Management System
Top View Camera
Lower Leather Package
Big Interior Carbon Package
Ambient Light Package
DAB TUNER
Bianco Monocerus
Sportivo Leather
Lower Exterior Carbon Fiber Package

Component
Fully Electric Front Seats incl. Ventilation and Massage
Car Care Kit
Door Lights Lamborghini Logo
Door Lights Lamborghini Lettering
Transparent Protective Film
Cargo Liner
Akrapovic Racing Exhaust
Lamborghini Scent Player
Comfort Package
All-Weather Mats Kit
Perforated Leather Steering Wheel
DAB Tuner
Build country - Italy

DISCLAIMER



Accuracy of information on this website and third party websites.

We attempt to keep all information on the Lamborghini Car Configurator up-to-date. The product specifications contained within the Car Configurator, however, are for information purposes only. As we continually enhance our products, alterations in our models or standard or optional equipment may occur. We reserve the right to change these product specifications at any time without notice. For accurate up-to-date information, please contact your nearest or preferred Automobili Lamborghini dealer.

The representation of all exterior paint colours and finishes, all interior colours, textures and surfaces, and all luxury options will vary depending on the screen of your device and the printer you may be using. Please visit your nearest or preferred Automobili Lamborghini dealer for an accurate representation of all Lamborghini options.

No contract formation. As the content of the Lamborghini Car Configurator is solely provided for general information purposes it is not intended to constitute an offer for the sale of any specific goods.

"Automobili Lamborghini" is a word mark and figurative mark owned by Lamborghini; the logos used on this site are also registered by the same. The brands and logos of third parties used on the Site are the exclusive property of their respective owners. The use and reproduction in any form and manner of the above-mentioned brands and logos is strictly prohibited.

