



ROX LIFE

2025 Global Catalogue – V1



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 ROX

About ROX LIFE



ROX Life is a **LIFESTYLE BRAND** on the ROX value of **Empowered by Nature**. As the sub-brand under ROX Motor, ROX Life focus on the delicate outdoor lifestyle, connect people with nature through quality products and emotional content.

Aiming to encourage young urbanites to embrace nature, relieve stress, and obtain inner power, ROX Life extend the meaning of ROX value and become an **ICON in outdoor life**.

On Xiaohongshu, ROX Life will empower the nature and develop an emotional resonance. By igniting a new outdoor experience, ROX Life will shape a brand image that consumers can yearn for it!

ROX Life represents a vibrant outdoor lifestyle and attitude.

「HAPPINESS」 「COMPANY」 「FREE」 「VITALITY」



Chill in city

Step away from stress



Be free

Enjoy every moment



Together

Happy crowd



Relaxing

Boost the vitality



Fulfillment

Wonderful inside & out



What's in ROX LIFE?

--Technological Travel Experiences





LB06344: PEDAL ASSEMBLY



- Color: Tungsten Electroplate Product
Dimensions: 2093mm*126mm*35mm

8250 dhs



LB04335: ROX Mini KITCHEN

- Multi level temperature controlled water system:
2L+ultra large capacity kettle
- Development of vehicle grade and food grade requirements
- Multi layer detachable dining table: the large table board can carry 20kg, and the small table board can carry 10kg
- 220V standard power
- Output power: 2700W
- Equipped with LED writing induction light source
- Includes a set of cutlery for two people

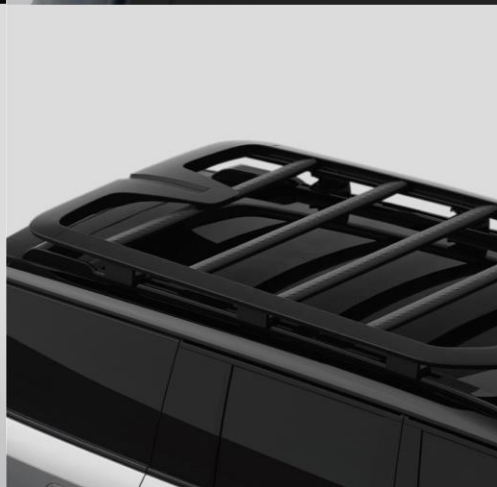
10500 dhs



LB06330: ROOF RACK RAIL ASSEMBLY

- Material: Aluminum alloy, steel, PC+ASA, TPVNet
- Weight: 24.697kg
- Size: 2200mm × 1303mm × 130mm
- Color: Black

10500 dhs



LB06415: AT TIRES (SINGLE)



KC106383:Black Edition

KC106382: Silver Edition



- Product Dimensions: 20 inches
- Number of Items: 4 / 5
- Color: Black/Silver
- Flatness Ratio: 50
- Tread Width: 265mm



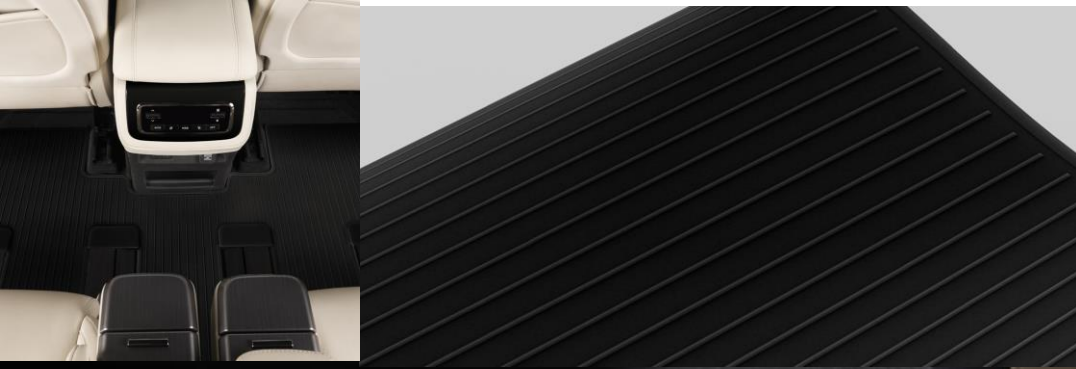
LB06417: BOTTOM ARMOR ASSEMBLY

- Material: Aluminum Magnesium Alloy
- Color: Silver White
- Weight: 27KG



LB04413: ROX 01 4 WHEEL MUDGUARD

- Applicable vehicle model: ROX 01
- Color: Matte Black
- Material: TPV
- Net weight: 3.4kg



LB06386: ROX TPE VIP CAR MAT



3500 dhs

KC106348: Standard Edition



KC106349: Airmail Edition



- Color: Black
- Weight: Standard Edition 9.8kg
Airmail edition 9kg
- Warranty: 1 years
- Standard Edition for 7 Seats Vehicle,
Airmail Edition for 6 Seats Vehicle



LB06384: ROX TPE CAR TRUNK MAT



- Color: Black
- Weight: 2.8kg
- Warranty: 1 years



LB06406: TRAY TABLE ASSEMBLY

KC106395 :Orange Edition

KC106396:White Edition

KC106397:Black Edition

- Color: Orange / White / Black
- Material: Aluminum alloy
- Weight: 3.4KG

3000 dhs la paire



LB06398: TIRE INFLATOR

- Product Dimensions: 165mmX150mmx67mm
- Weight: 890g
- Rated Power: 180W
- Warranty: 1 years





LB06345: ROX CAR WIRELESS MICROPHONE

- Color: Black
- Number of Items: 2 (including a wireless microphone and a wireless receiver)
- Modulation Method: UHF
- Communication Frequency Range: 640MHz~691MHz





LB06471: ROX TOUCHPAD

- Name: ROX Screen Touch Remote Control
- Color: Black
- Materials: Aluminum, PC, ABS plastic
- Dimensions: 76×38×10mm
- Weight: 35g
- Connection protocol: Bluetooth 5.0 or above
- Battery capacity: 200mAh
- Charging method: Type-C charging cable
- Package list: ROX Screen Touch Remote Control × 1, Instruction Manual × 1, Charging Cable × 1
- Warranty period: 1 year

800 dhs

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What's in ROX LIFE?
--Outdoor Equipment





LB06469: ROX KERMIT CHAIR

- Color: Black
- Material: Aluminum, Oxford cloth
- Product Dimensions: 18*14*64cm



LB06326: ROX SINGLE PERSON FOLDING SEAT

- Expanded Dimensions: 73*66*82cm
- Package Dimensions: 67*15*76cm
- Weight Capacity: 100kg
- Material: Silver anodized aluminum alloy tube structure
warm sand-colored 600D Oxford cloth
widened beechwood armrests with cup holders





LB06366: ROX OUTDOOR FOLDING MOON CHAIR

- Color: Off-white
- Material: 600D Oxford cloth
- Product Dimensions: 63*60*65cm



LB06489: ROX OUTDOOR ENAMEL CUP

KC106474:
Snake Year Special Edition

KC106475:
Black Edition



- Color: Black / RED
- Material: Enamel
- Product Dimensions: Diameter: 9.2cm, Height: 8cm
- Weight: 140g
- Capacity: 350ml

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LB06428 : ROX OUTDOOR TITANIUM MUG

- Color: Titanium Gray
- Material: Titanium
- Product Dimensions: 83*78mm
- Weight: 60.8g
- Capacity: 300ml



LB06382: ROX SIERRA CUP

- Material: Titanium
- Weight: 60.8g
- Capacity: 300ml



LB06372: ROX VEHICLE WATER CARRYING TANK

- Color: Army Green
- Material: Food-grade HDPE
- Product Dimensions: 33*40cm
- Weight: 852g
- Capacity: 18.5L





LB06374: ROX MINI CAMPING LIGHT

- Material: Iron+ABS+PC
- Product Dimensions: 10.5 * 9.5cm, Rope length 16cm
- LED: 3*LED+9SMD
- Power Supply: 3.7V 2000mAh
- Brightness: 30-320LM
- Battery Life: 2-30H
- Rated Power: 3.2W
- Color Temperature: 1800-6500K
- Input: 5V-1A
- Charging Time: 4H



LB06376: ROX ALUMINUM STORAGE BOX

- Color: Black
- Material: Aluminum alloy
- Product Dimensions: 575*375*273mm





LB06360: ROX OUTDOOR ORGANIZERS

- Bearing: 50kg
- Material: PP + density board
- Capacity: 50L
- Product Dimensions: Storage box: 50*35*34
Small planks: 35*49cm

LB06324: ROX L TYPR FAST RIDE CAR CANOPY



- Product Dimensions: 13.2 m²
- Weight: 19.8KG
- Product Size: 13.2 square meters
- Weight: 19.8KG
- Product Fabric: 210D encrypted Oxford fabric
- Aluminum Rod Wall Thickness: 1.2mm
- Sunscreen Index: UV50+
- Adjustable Height: 130-190cm
- Opening Time: 1 person/5 minutes
- Storage Time: 1 person/5 minutes
- Side Tent Storage Accessories: 2 titanium alloy floor studs, 2 high horsepower wind ropes, 2 aluminum support rods, 1 suction cup
- Roof Installation Time: 15 minutes for roof luggage rails
- Roof Installation Accessories: L-shaped foot iron, screw installation package

6000 dhs



LB06368: ROX CAMPAING TROLLEY

- Color: Black
- Material: Powder Coated Carbon Steel、 600D Ripstop Oxford Cloth、 EVA Off-Road Elasticity Wheels
- Weight Capacity: ~100KG
- Weight: 10KG





LB06484: ROX OUTDOOR FOLDABLE TABLE

KC106446: 120cm Large Edition

KC106445: 90cm Small Edition

- Material: Beech wood
- Weight Capacity: 30KG
- Product Dimensions: 120*60*43cm / 90*60*43cm



LB06473: ROX FOLDING CAMPING TABLE

- Material: Aluminum alloy
- Color: Black
- Expand size: 116 * 59 * 44cm
- Weight: 5.6kg



LB06475: ROX OUTDOOR EXPANSIVE CARABINER

- Material: ABS shell, 1.0 steel wire/nylon
- Size: 12.5 * 4.1 * 1.42cm
- Expansion length: 60cm
- Color: Sand yellow



LB06477: ROX MULTIFUNCTIONAL EMERGENCY SAFETY WHISTLE

- Material: ABS
- Size: 11 * 3cm
- Weight: AppROXimately 53g
- Color: Sand yellow
- Function: Whistle, flashlight, magnifying glass, sealed compartment, thermometerReflective mirror, compass



LB06396: ROX CAR SPONGE AIRBAG QUICK RELEASE MATTRESS

- Material: 75D stretch fabric
- Packed Size: 400*720mm
- Expanded Size: 1970*1295*235mm
- Weight: 4.66KG





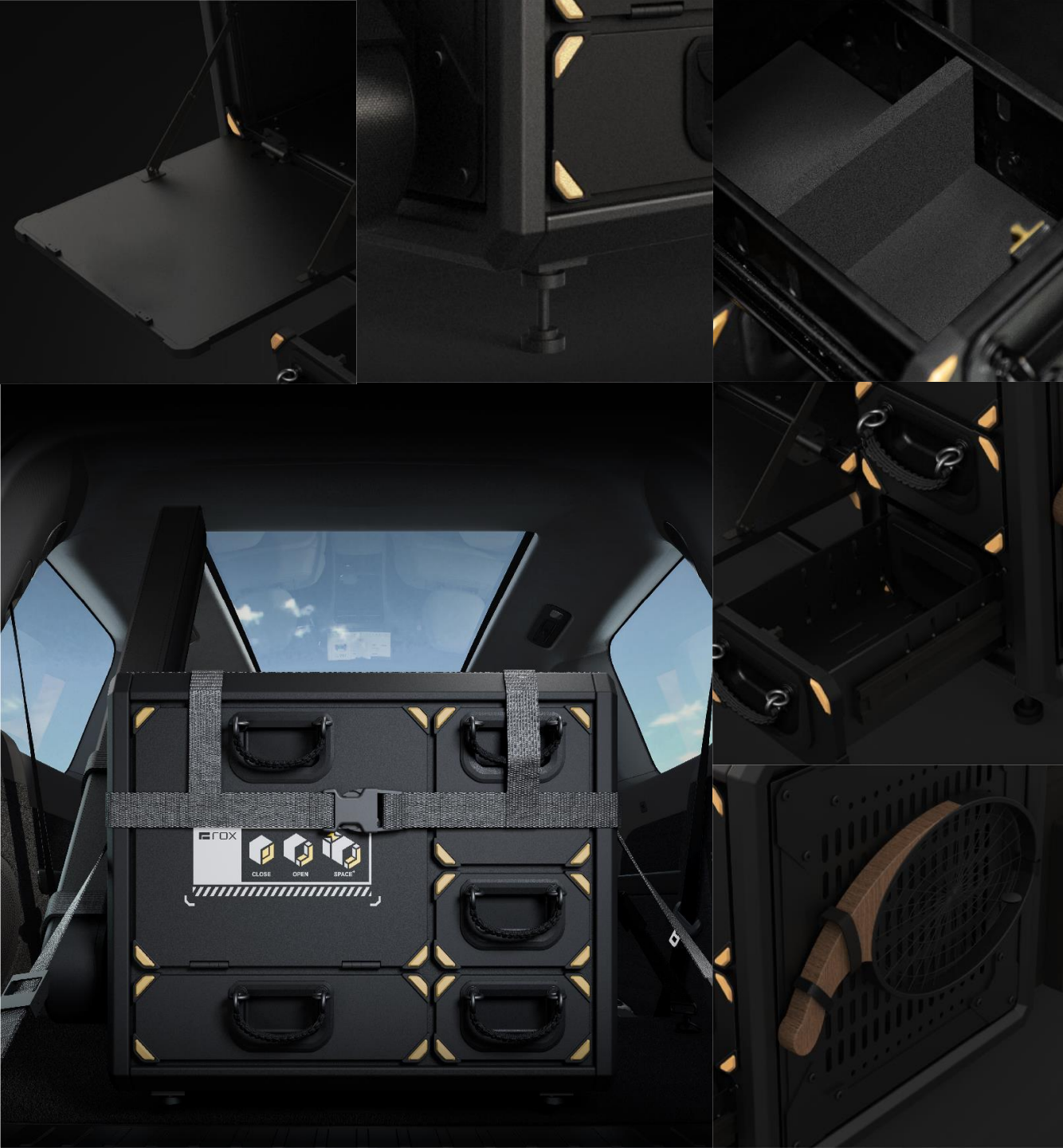
LB06404: ROX REFRIGERATOR

KC106391: Black Edition

KC106390: Sand Edition

- Color: Sand/Black
- Capacity: 10L
- Temperature: -20 °C~10 °C
- Power: 28WRefrigerant: R134a
- Weight: 6kg
- Product Dimensions: 375 * 262 * 435mm
- Battery Capacity: 15600mAh/170.82Wh
- Usage Time: about 6-8 hours
- Charging Time: 3-4 hours





LB06479: (Early Sale) ROX FISHING KIT

- Function: Divided storage of fishing gear, Operation platform, DIY hole board, Soft material lining, Safety net pocket
- Operation console load-bearing capacity: 5kg
- Internal aterial: Soft pack sponge
- Three compartments: Waterproof compartment, Non-waterproof compartment, and Bottom tool box

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What's in ROX LIFE?
--Household Essentials





LB06408: ROX OUTDOOR THERMOS BOTTLE



KC106350:
White Edition

KC106352:
Red Edition

KC106354:
Blue Edition

KC106351:
Black Edition

KC106355:
Green Edition

- Color: White/Black/Red/Green/Blue
- Material: Inner lining stainless steel 304
Outer shell stainless steel 201
- Weight: 280g
- Product Dimensions: 7.4cm*22.6cm



LB06358: HOLOHOLO COFFEE CUPS

KC106392: Moonshine White

KC106394: Dark Grey

KC106393: White

- Color: Moonshine White / Dark Grey / White
- Material: 316L Stainless steel, 304 Stainless steel
- Capacity: 500ML





LB06492: ROX LUCKY-MOMENT CUP



- Material: JINGDEZHEN High-temperature White Porcelain, qingbai Glaze.
- Capacity: 290ML



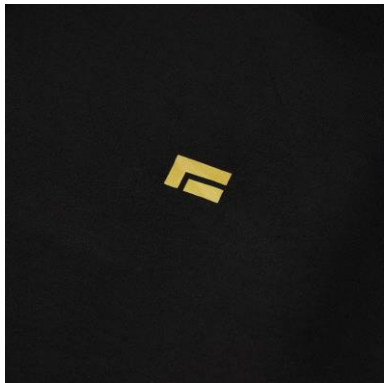
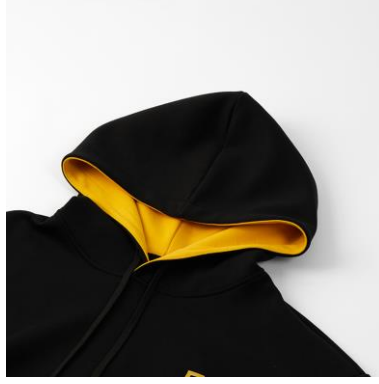
LB06460: ROX SUITS

KC106476	Black Edition Size S
KC106477	Black Edition Size M
KC106478	Black Edition Size L
KC106479	Black Edition Size XL
KC106480	Black Edition Size 2XL
KC106481	Black Edition Size 3XL
KC106482	Black Edition Size 4XL

KC106483	Yellow Edition Size S
KC106484	Yellow Edition Size M
KC106485	Yellow Edition Size L
KC106486	Yellow Edition Size XL
KC106487	Yellow Edition Size 2XL

- Color: Black /Yellow
- Material: Fleece Polyamide fiber
- Size: S/M/L/XL/XXL

LB06480: ROX HOODIES



KC106456	Yellow Edition Size S
KC106457	Yellow Edition Size M
KC106458	Yellow Edition Size L
KC106459	Yellow Edition Size XL
KC106460	Yellow Edition Size 2XL
KC106461	Yellow Edition Size 3XL
KC106462	Yellow Edition Size 4XL
KC106463	Yellow Edition Size 5XL
KC106464	Yellow Edition Size 6XL

KC106465	Black Edition Size 6XL
KC106466	Black Edition Size 5XL
KC106467	Black Edition Size 4XL
KC106468	Black Edition Size 3XL
KC106469	Black Edition Size 2XL
KC106470	Black Edition Size XL
KC106471	Black Edition Size L
KC106472	Black Edition Size M
KC106473	Black Edition Size S

- Color: Black /Yellow
- Material: 80%cotton, 14.5%Wash, 5.5%Spandex
- Product Dimensions: 400X400X80MM
- Size: S/M/L/XL/XXL



LB06350: ROX USHAPE PILLOW

- Color: Black
- Material: Milk silk composite TPU
- Weight: 81g
- Product Dimensions: 34cm*25cm*10cm



LB06388: ROX COMFORT SOFT PILLOW

KC106332: Airmail Edition Orange Edition

KC106333: Airmail Edition Black Edition

KC106334: Airmail Edition White Edition

KC106330: Standard Edition Black Edition

KC106331: Standard Edition White Edition

KC106329: Standard Edition Orange Edition

- Color: Orange/Beige/Black
- Weight: 145g
- Material: Pearl cotton、 Nonwovens
- Product Dimensions: 220*200*50mm
- Standard Edition for 7 Seats Vehicle,
Airmail Edition for 6 Seats Vehicle



LB06362: ROX UMBRELLA

KC106398:Black Edition

KC106399:Yellow Edition

- Colors: Polar Black/Desert Warm Gold
Net weight: 430g
- Materials: 210T encrypted fully sun-shading black adhesive cloth, windproof high-toughness glass fiber umbrella ribs, thickened 12mm baked-enamel telescopic and folding metal iron central pole
- Umbrella surface diameter: 970mm
- Height under the umbrella: 560mm
- Folded size: 3056060mm



LB06364: ROX GOLF UMBRELLA

KC106400:Black Edition

KC106411:Yellow Edition

- Colors: Polar Black/Desert Warm Gold
Net weight: 570g
- Materials: 210T encrypted fully sun-shading black adhesive cloth, windproof high-toughness glass fiber umbrella ribs, thickened 12mm baked-enamel telescopic and folding metal iron central pole
- Umbrella surface diameter: 1190mm
- Height under the umbrella: 840mm
- Folded size: 935*650*650mm



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What's in ROX LIFE?
--Casual Trendy Activities





LB06328: CUSTOMIZED CAR MODEL

KC106341:Silver Edition

KC106340:Pangoo Edition

- Color: Green/Silver
- Material: Compound Metal
- Scale: 1:24





LB06356: ROX BRICKS MODEL CAR

- Color: White
- Material: ABS plastic
- Scale: 1:24





LB06486: ROX GUANDAN POKER

- Color: Yellow
- Material: 330g Black Core
- Product Dimensions: 110*53*65mm



LB06378: ROX OUTDOOR MAHJONG

- Color: black
- Material: Melamine
- Weight: 2KG
- Product Dimensions: 30*22*15mm(mahjong)
22.5*14*9cm(bag)



 FOX

How to place an order?



STEP 1

确认精品需求后，经销商需填写“Purchase Order Template for accessories.xlsx”表格并通过邮件向ROX正式提需求。

Upon confirmation of the demand, the dealer is required to complete the "Purchase Order Template for Accessories.xlsx" and submit it to ROX via email.

STEP 2

ROX接到需求后进行内部核价，并向经销商出具PI和报价明细。

Upon receipt of the request, ROX will internally verify the pricing and subsequently issue the PI along with detailed quotation information to the dealer.

STEP 3

双方对PI和合同进行签字盖章。

Both parties must sign and affix their seals on the PI and the contract.

STEP 4

经销商按PI金额进行打款并提供银行水单。

The dealer shall make payment according to the amount specified in the PI and provide proof of payment through a bank slip.

STEP 5

ROX确认金额足额到账后进行下单出库，等待经销商在仓库提货。

After confirming that the full payment has been received, ROX will proceed with placing the order and await the dealer's collection of goods from the warehouse.



THANK YOU

